The National Cattlemen’s Beef Association is a non-profit organization that helps to finance nutrition, sustainability, beef safety and product development/meat science research programs by giving checkoff-funded grants-in-aid to qualified scientists in order to enhance the profit potential for beef/beef products. The National Cattlemen’s Beef Association is aware that academic institutions have financial obligations for administering the research grants that are awarded to their faculty members. However, with funds that are made available for research, overhead costs, principal investigator salaries, and equipment purchases will not be considered.