

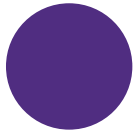


Funded by the Beef Checkoff



Sustainability

Goal: To advance the scientific understanding of beef sustainability through science-based research that informs benchmarking and guides continuous improvements across the sustainability pillars.



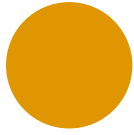
Advancing the Science of Animal Welfare in Beef Systems

Strengthen the science of animal welfare in today's beef systems by examining how contemporary cattle and logistics influence welfare outcomes.



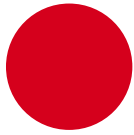
Importance of Water in Beef Sustainability

Build the scientific understanding needed to evaluate the multidimensional role of water in beef sustainability and its influence on outcomes and decision-making across the supply chain.



System-Level Implications of Sustainability Decisions

Assess the trade-offs, benefits, and unintended consequences that emerge from sustainability decisions across beef systems.



Cross-Pillar Sustainability Dynamics

Advance the research that clarifies how the environmental, social, and economic pillars of sustainability connect and inform the complete evaluation of beef sustainability outcomes.